

# Enrique OCHOA DE GONZÁLEZ ARGÜELLES



## More information on Enrique Ochoa

Subject to the ethics rules of the Bar : **México**

Languages : /

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## Associates :



Rubén G. SOTELO

# Profile

ENRIQUE Ochoa de González Argüelles is a Partner and the Head of IP Litigation of Lexing Mexico. He specializes in providing advisory, pre-litigation and litigation services on Information Technologies, Intellectual Property, Corporate Law and Arbitration.

Enrique is Panelist for World Intellectual Property Organization (WIPO), Arab Center for Domain Name Dispute Resolution (ACDR), Arbitrator by the Mexican Copyright Office.

He oversees Lexing network's Americas region.

## Skills

ENRIQUE Ochoa de González Argüelles assists companies and governments and his practices focuses, among others in: technology, trademarks, slogans, copyrights, domain names, patents, privacy and data protection, e-commerce, digital marketing, consumer protection, digital transformation, start-ups, mergers and acquisitions and complex Litigation and Arbitration.

## Professional experience

- Former Legal Director for Intellectual Property and Consumer (retail) for MICROSOFT CORP in Mexico and LATAM (2004-2008)

Nombramientos: Panelista para la Resolución de Controversias entre Marcas y Nombres de Dominio por parte de la Organización Mundial de la Propiedad Intelectual y el Centro Árabe para la Resolución de Disputas; Árbitro del Instituto Nacional del Derecho de Autor; Profesor de diversas universidades para materias como Propiedad Intelectual, Contratos Mercantiles, Arbitraje Comercial, Inversiones Extranjeras, etc.

Appointments: Panelist for the Resolution of Disputes between Trademarks and Domain Names by the World Intellectual Property Organization and the Arab Center for Dispute Resolution; Arbitrator of the National Copyright Institute; Professor at various universities for

subjects such as Intellectual Property, Commercial Contracts, Commercial Arbitration, Foreign Investments, etc.

- Partner of VEZ ROSENSTEIN OCHOA PARDO Y SÁNCHEZ (2002-2004)
- Associate at MIRANDA Y ESTAVILLO (1994-2002)

## Diplomas, certificates and other qualifications

- Candidate PhD on Corporate Law, Universidad Complutense de Madrid, Spain
- Diploma on Digital Transformation, ISDI, the Instituto Superior para el Desarrollo de Internet, México (2021)
- LLM on Corporate Law, Universidad Complutense de Madrid, Spain (2011)
- LLM on Intellectual Property and Information Technologies “Magíster Iycentinvs”, Universidad de Alicante, Spain (2001)
- Law degree, Universidad del Valle de México (1996)

## News

- 29/07/25

**Creatividad y Derecho de Autor en la Era de la Inteligencia Artificial: Análisis del Amparo Directo 6/2025**